

Did You Know...



Nicotine Yield Ratings

Why Publish Nicotine Ranges?

- Massachusetts is publishing the range of nicotine delivered by a cigarette under average smoking conditions whether high, moderate, low, or nicotine free. These ranges allow smokers to compare nicotine levels among brands, without misleading them about the actual amount of nicotine delivered through their own smoking patterns.
- The Federal Trade Commission (FTC) publishes for each cigarette brand a nicotine yield number as a result of testing performed by a smoking machine. Although the FTC developed this test to measure relative nicotine yields, many consumers believe that the classifications of cigarette brands based on the numbers published by the FTC accurately reflect the amount of nicotine or tar which they will receive from a given brand.
- Because of the difference in individual smoking patterns, no number is truly representative of the amount of nicotine any smoker will receive from a cigarette. Therefore, Massachusetts has developed ranges, which classify levels of nicotine relative to each other.
- The remaining 13 brands (15% of cigarettes tested) were rated moderate by MDPH standards. This suggests that virtually all cigarettes on the marketplace today deliver moderate to high doses of nicotine and maintain heavy dependence.
- Thirty-eight (38) more than half of the brands rated as high were 'ultra-light', 'light' or 'medium'.
- NO BRANDS TESTED FELL INTO THE LOW OR NICOTINE FREE CLASSIFICATION. The results of testing performed in accordance with MDPH regulations demonstrates the **highly addictive potential of nearly all brands of cigarettes** whether, full-flavor, 'light' or 'ultra-light.' Brands rated according to the FTC method as "low" in nicotine are shown to have significantly greater levels of nicotine and to be potentially more addictive than the FTC ratings would suggest.

Turn this page over for the Nicotine Yield Ratings of major cigarette brands

Nicotine Yield Ratings

High (>1.2 MG)

Marlboro King Size (SP)	Newport Slim Lights Menthol 100's
Marlboro Lights 100 Box	Winston 100's
Marlboro Lights 100 (SP)	Winston 85's Hard Pack
Marlboro Lights King Size (25/pack)	Winston 85's Soft Pack
Marlboro Lights King Size Box	Winston Lights 100's
Marlboro Lights King Size (SP)	Winston Lights 100's Box
Marlboro Lights Menthol 100 (Box)	Winston Lights 85's
Marlboro Lights Menthol 100 (SP)	Winston Lights 85's Box
Marlboro Lights Menthol King Size (Box)	Winston Ultra 100's
Marlboro Lights Menthol King Size (SP)	Winston Ultra 100's Box
Marlboro Medium 100 Box	Winston Select Full Flavor
Marlboro Medium 100 (SP)	Winston Select Full Flavor 100
Marlboro Medium King Size (Box)	Winston Select Full Flavor Box King
Marlboro Medium King Size (SP)	Winston Light
Marlboro Menthol King Size (Box)	Winston Light 100
Marlboro Menthol King Size (SP)	Winston Light Box
Newport Full Stripes 100's	Winston Lights 100's Box
Newport Menthol Box	Winston Lights 85's
Newport Menthol 100's	Winston Lights 85's Box
Newport Menthol 25's 100's	Winston Ultra 100's
Newport Menthol Box 100's	Winston Ultra 100's Box
Newport Menthol King 25's	Winston Select Full Flavor
Newport Menthol Kings	Winston Select Full Flavor 100
Newport Menthol Lights	Winston Select Full Flavor Box King
Newport Menthol Lights 100's	Winston Select Light
Newport Menthol Lights Box	Winston Select Light 100
Newport Menthol Lights Box 100's	Winston Select Light Box
Newport Menthol Stripes 100's	

Moderate (>.2-1.2 MG)

Doral Lights	GPC Lights Kings
Doral Lights Box	GPC Menthol Ultra Lights
Doral Lights Menthol	GPC Menthol Ultra Lights 100's
Doral Ultra Lights	GPC Ultra Lights Kings
Doral Ultra Lights 100's	Winston Ultra 85's
GPC Lights Box Kings	Winston Ultra 85's Box

Low (>.01-.2 MG)

NONE

Nicotine Free (<.01 MG)

NONE

The two brands smoked by over 85% of Massachusetts youth smokers deliver HIGH nicotine yield with their regular, 'light', and 'ultra-light' cigarettes.